



OSPREYS SUPPORTERS CLUB

**Sponsorship
2022/23**

Ospreys Supporters Club Mission Statement



- Be the best supporters club around
- Improve supporters' match day experience
- Support and promote Ospreys Rugby

Ospreys Supporters Club Social Media Exposure



Twitter

@OspreysSC

10.3K Followers

6.3k impressions per day



Facebook

Facebook.com/OspreysSC

3k Likes

18k impressions per month



Instagram

instagram.com/osc_ospreysupportersclub

400 followers



Ospreys Supporters Club

Other Key Figures



Website

100k+ hits

Player Interviews

220+

Player of the Month OSCAs

90+

Away travel

20+ European Cup matches

Charity

£12,000+ raised for local charities



Ospreys Supporters Club

Sponsorship Packages 2022/23



Use of Sponsorship Money	Main Partner	Partner
<ul style="list-style-type: none"> • The purchase of 8/9 Player of the Month awards with business name included on each award • The purchase of the Player of the Season award with business name included on award • Sponsorship of entertainment within the Riverside Bar for European and Welsh derby home fixtures as well as other key Pro14 games • Sponsorship of OSC hosted Q&A events with coaches and players throughout the season • Purchase of OSC pin badges sold for charity fundraising during each season • Investment in Riverside Bar OSC facilities 	Benefits: <ul style="list-style-type: none"> • Space on the OSC Website homepage with links to partner's online content • Promotion of specific partner offers/deals via OSC website and social media (Facebook, Twitter, Instagram) • Promotion in the OSC section of every Ospreys matchday program during the season • Company name on OSCAs for Player of the month & Season • Pair of matchday tickets to one Ospreys home fixture during the season 	Benefits: <ul style="list-style-type: none"> • Space on the OSC Website homepage with links to partner's online content • Promotion of specific partner offers/deals via OSC website and social media (Facebook, Twitter, Instagram) • Promotion in the OSC section of two Ospreys matchday programs during the season
	Cost £1,000 per season	Cost £500 per season



www.ospreyssupportersclub.com



www.twitter.com/OspreysSC



www.facebook.com/OspreysSC



www.instagram.com/osc_ospreyssupportersclub/

