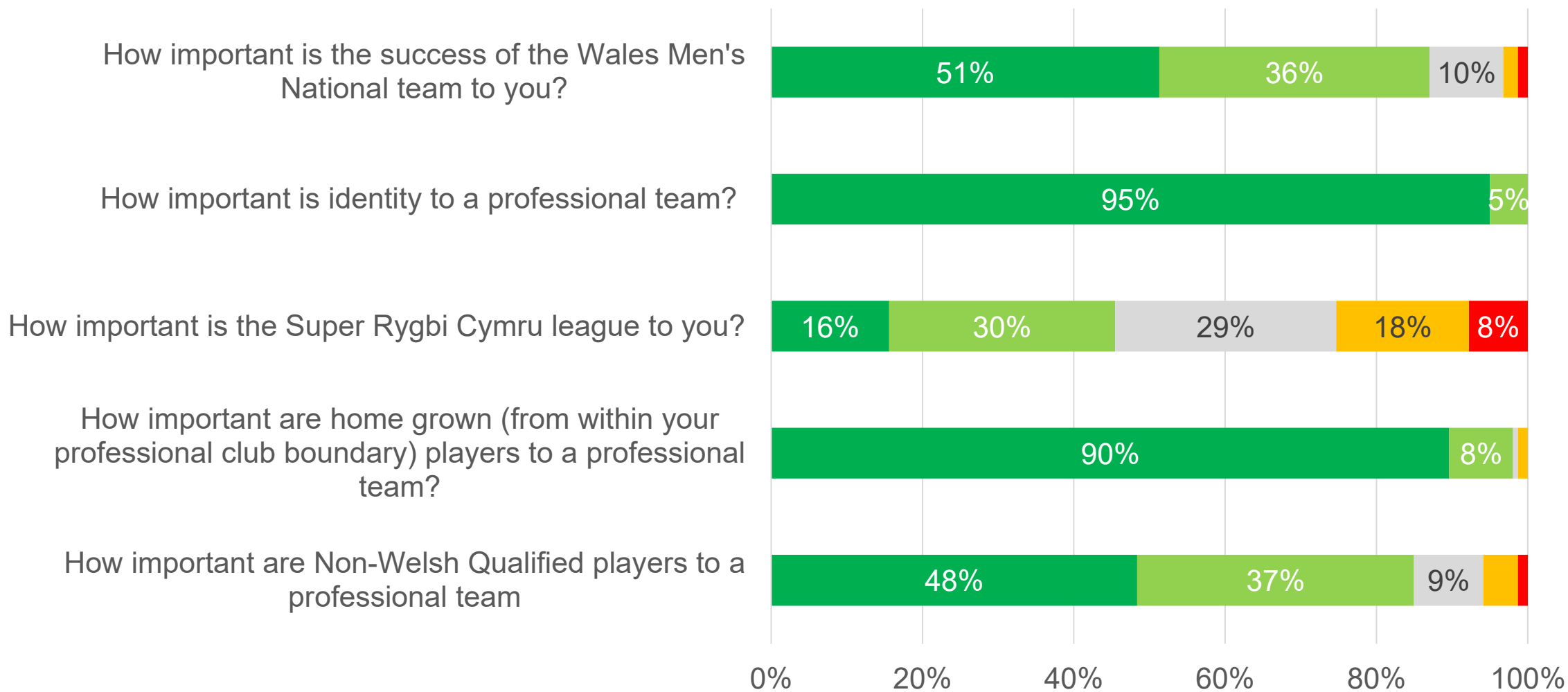


# OSC Survey Feedback

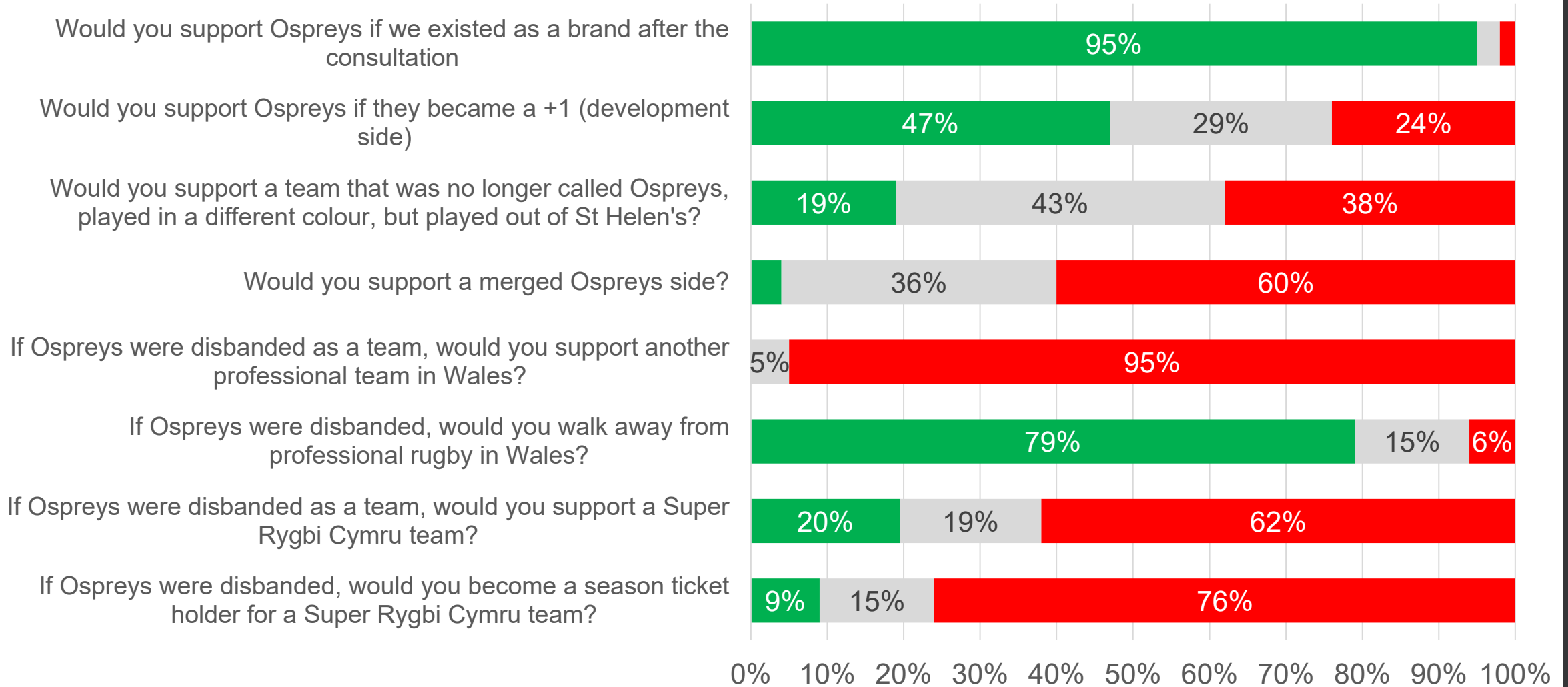


- Extremely important
- Somewhat important
- Neutral
- Somewhat not important
- Extremely not important



# OSC Survey Feedback

- Yes
- Maybe
- No



# OSC Survey Feedback



## “What do you see as the main issues in Welsh rugby at the moment?”

Supporters overwhelmingly identify the WRU's mismanagement as the root cause of Welsh rugby's decline. Key issues include:

- Chronic underfunding of the professional game, especially the four regions
- Wasted resources on vanity projects (hotels, roof walks) while neglecting rugby infrastructure
- Poor governance: lack of transparency, accountability, and rugby expertise at board level
- Collapse of player pathways: flawed academy systems, weak school/district trials, and loss of young talent to England
- Cultural disconnect: centralisation through Cardiff, erosion of regional pride, and alienation of supporters
- Media and marketing failures: weak promotion of the URC and regional rugby, leading to poor public perception
- **Short-term fixes and reactive leadership:** no coherent long-term strategy, constant uncertainty, and unfair treatment of regions like the Ospreys

Supporters feel the WRU has prioritised Team Wales at the expense of everything else — and now the foundations are crumbling.

# OSC Survey Feedback



## “What do you think about the proposed optimal solution?”

Supporters propose a clear, actionable path forward:

- Governance reform: restructure the WRU board with independent oversight, regional representation, and professional expertise
- Transparent funding: redirect resources to professional teams, academies, and grassroots rugby — not vanity projects
- Strategic planning: develop a long-term vision that includes all levels of the game, from schools to senior internationals
- Cultural reconnection: rebuild trust with supporters, honour regional identities, and restore pride in the sport
- Revenue growth: explore new competition models (e.g. Anglo-Welsh league), improve stadium utilisation, and attract sponsors through meaningful engagement
- Protect and promote the regions: treat all four regions fairly, end political favouritism, and recognise their role as the supply chain for Team Wales

Supporters feel that the WRU must stop managing decline and start building a future — one rooted in rugby, not real estate.

# OSC Survey Feedback



## “How do supporters describe the identity of the Ospreys?”

- **The One True Region:** the only team to fully embrace the regional model, merging clubs and communities into a unified identity
- **Inclusive and representative:** spanning Swansea, Neath, Port Talbot, Bridgend, and beyond — not just one town or club
- **Successful and respected:** the most decorated Welsh region, with multiple league titles and a proud record of producing Welsh internationals and British & Irish Lions
- **Resilient and gritty:** built on hard work, loyalty, and a never-say-die attitude — thriving despite constant threats and underfunding
- **Community-rooted:** strong engagement through Ospreys in the Community, with supporters describing the club as family
- **Generationally embedded:** for many supporters under 40, the Ospreys are the only professional team they've ever known
- **Strategically vital:** based in Wales' second city, representing a major urban hub and a proud industrial heartland

Supporters are clear: the Ospreys are not just a team — they are a legacy, a community, and a vision of what Welsh rugby can be.